



JASON WU
ELEGANCE
TRAVELS FROM
**FABRIC TO
FINGERNAIL**

CND 
Hands. Feet. Beauty.

JASON WU & CND COLLABORATE ON NAIL COLOUR COLLECTION.

New York Fashion Designer Jason Wu is collaborating with runway manicure leader CND to introduce a limited edition Jason Wu Collection that honours iconic women through wearable, timeless shades. The set will come with four Colours and one Effect that can be layered to achieve the designers effortless yet elegant nail styles.

“Every season I play with different ways of using colour in my collection, so it was a natural choice to collaborate with CND on a capsule of nail colours that reflects my aesthetics. Included in the set is my signature gray colour” says Jason Wu.

These fabulously femme Colours provide rich coverage and everyday accessibility:

- Miss Wu:** Jason’s signature limestone, warm grey that dries matte with subtle chrome sheen, in perfect harmony of masculinity and femininity.
- Brigette:** Voluptuous warm pink that perfectly channels 50’s screen siren.
- Sophia:** Gorgeous mushroom taupe.
- Veronica:** Highlights the evolution of decadence with a blue-based, oxblood red.
- Anna: (Effect)** Layered over any of the four Colours provides a tweed finish via microscopic fibrous pieces that create cool, subtle texture.



Jason Wu and CND have joined forces on the runway for the past eight seasons. This Colour collection is Jason Wu’s first foray into nail products, and CND’s first designer product partnership. The full collection was introduced at Jason’s Spring 2011 runway show.

The Jason Wu collection will be available mid 2011.

For further information, expert interviews or photos, please contact Ellie Phillips at Pacific Nail & Beauty:

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